Presenting the Past Developing Living History programming

Darrell Markewitz



Design It!

Don't Stumble Into It...



Considerations

- Define your Objectives
- Establish your Format
- Determine your Interpretive Stance
- Select your Team
- Gather your Equipment
- Handle the Logistic Elements



Objectives : WHY are you doing this?

Function may dictate Form



A Consideration of the Past

- Recruiting
- Re-Creation
- Re-Enactment
- Combat
- Crafts Skills
- Presenting Research
- (any others?)



Objectives : WHO are you working for?

Sponsor may determine specifics



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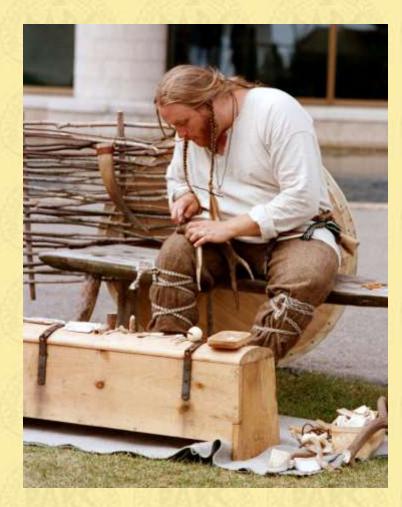
Just WHO is benefiting?

- School (Public or Private?)
- Museum (Public or Private?)
- 'Not for Profit' (but how much?)
- Commercial (!!)



Objectives : WHERE are you doing this?

Situation may shape possibilities



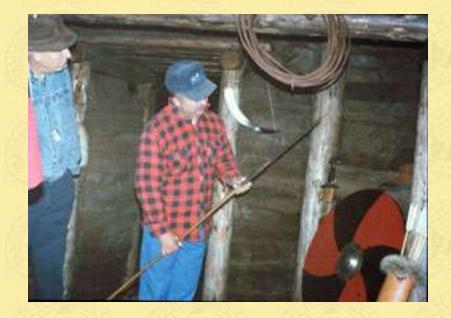
"The Art of the Possible"

- Indoor / Outdoor
- Physical Space
- Real World Restrictions
- Logistics
- (other?)



Objectives : WHAT is the audience?

Reaching your target group



- Location
- Age
- Sex
- Cultural Set
- Language
- Special Needs
- (other?)



Format

- Static
- Commentary
- Demonstration
- Set Piece
- Interpretive



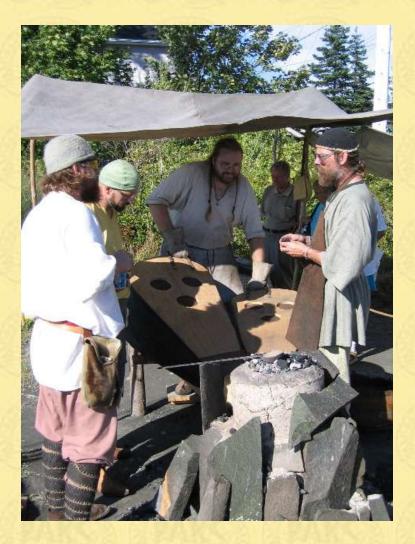
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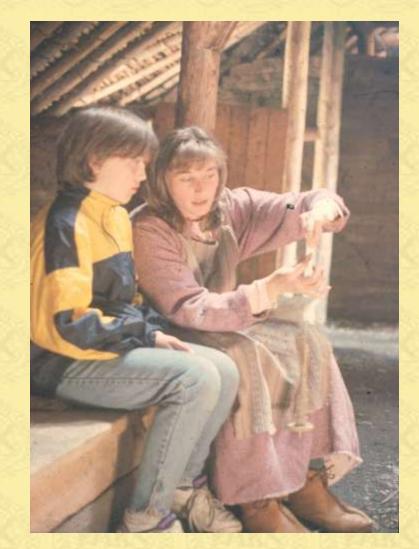


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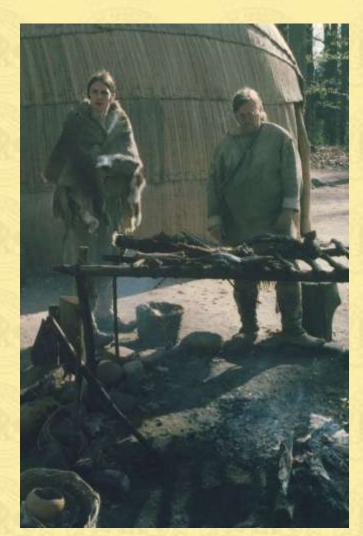
How Interactive?



Simple may be better!



Interpretive Stance



Each has its limitations

- 3rd Person (commentary)
- 2nd Person (general)
- Ist Person (specific)
- Role Playing (individual)
- Floating Viewpoint



Interpretive Stance

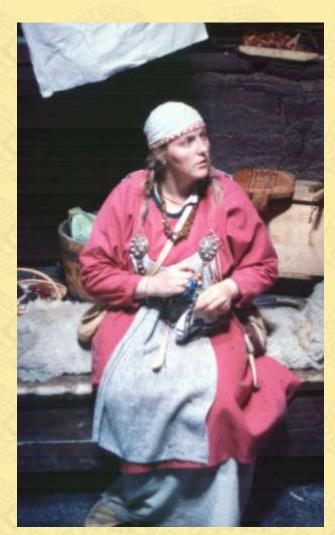


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Designing your Presentation What STAFF are available?



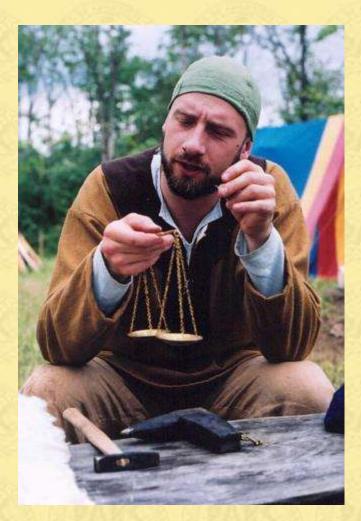
Avoid the 'cattle call' ! RECRUIT for :

- Communications ability
- Presentation experience
- Physical Skills
- Historical knowledge
- Team Integration



Designing your Presentation

What EQUIPMENT is available?



Objects:

- Create the historic environment
- Enrich characterizations

Remember:

- Every object can tell a story
- Need not be complex but should be GOOD
- Avoid Anachronisms!



Designing your Presentation What SKILLS are available?



- Be the Thing you ARE!
- 'History stops when safety starts'



Designing your Presentation

Physical Layout



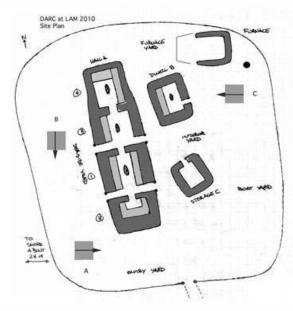
- Interpretive stations
- Visitor flow
- Fire safety
- Security



Designing your Presentation

Supporting Materials?

ACTIVITIES IN CAITIP



Planned Daily Activities:

Tent A - Introduction, Trade, Gaming - Ragnar Thorbergsson / Neil Peterson

Tent B - Spring Pole Lathe, Green Woodworking, Music - Rig Erlisson / Richard Schwetizer

- Grimbold Thorbjornson / David Cox

Main Hall 3 (Men's Workroom) - Wood carving, Leatherworking, Antler & Bone Carving, Music

- Thorgeirr Mikjállson / Marcus Burnahm
- Thorgrimir Gunnarsson / Steve Strang

Main Hall 4 (Women's Workroom) - Weaving, Spinning, Naelbinding, Tablet Weaving

- Kaðlín Jónsdottir / Karen Davidson
- Jorunn Roidatter / Josephine Duke
- Audr Grimsdottir / Diane Harper
- Hrobjartr Skegglaus / Robert Schweitzer

Dwelling House - Food Preparation - Bera Surtrsdøttir / Vandy Simpson

Interior Yard - Domestic Work, Dyeing - Kadja / Kary Bates

Bondi Tent - Basketry, Net work - Aesa Skrogisdottir / Sarah Scroggie

Furnace Hut - Iron Smelting - Ketil Einarsson / Darrell Markewitz - Grettr Blackhands / Ken Cook

Experimental Archaeology Demonstrations (Special Afternoon Schedule)

Glass Bead Making Metal Casting Coin Minting Bog Iron Ore Iron Smelt Evaluation

- Signs
- Graphics
- Video
- Handouts
- Cards
- Web sites
- Specialized Research
- Training Manuals



Some Nuts and Bolts...

COSTING Something Free is often Deemed of Little Value

Recovery of Out of Pocket Expenses

- Transport costs
- Meals
- Lodgings

Performance Honourarium

- Background research
- Specialized Equipment
- Unique skills



Some Nuts and Bolts...

Welcome to the Real World...

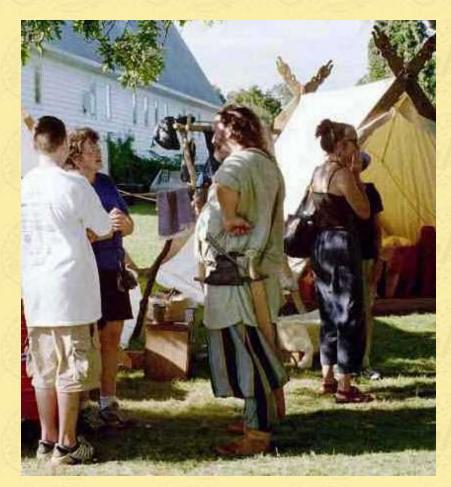
Aspects to Consider & Remember

- Determine presentation period
- Establishing communications
- Raw materials in a museum environment
- Unloading / Loading & Parking!
- Insurance
- Payment methods / invoicing
- Taxes!
- Copyright & Publication





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